



Shoes That Fit
Every Child Deserves Them



Celebrating



Years

2016-2017 Annual Report

mission

Shoes That Fit tackles one of the most visible signs of poverty in America by giving children in need new athletic shoes to attend school with dignity and joy, prepared to **learn**, **play** and **thrive**.



learn

(verb) gain or acquire knowledge of or skill in (something) by study, experience, or being taught.

play

(verb) engage in activity for enjoyment and recreation rather than a serious or practical purpose.

thrive

(verb) grow or develop well or vigorously; prosper; flourish.

Three words. Simple, yet crucial to the healthy development of a child.

Imagine you're a child in need and your ability to **learn**, **play** and **thrive** is impacted because of circumstances completely out of your control. Your parents work multiple jobs to put food on the table for you and your siblings, and other very basic needs are just not within their means. You go to school wearing shoes that are falling apart, or are too small, or you're a boy and you're consistently picked on for wearing your sister's shoes.

The reality is that one in five children in the United States lives in poverty, and shoes are a clear indicator of a child's circumstances. That's a reality Shoes That Fit is working hard to change—one pair of shoes at a time.

As we celebrate our 25th Anniversary in 2017, we do so with a renewed mission and vision. We do so with the hope that together, we can change the world by changing the course for our youth. For a child, the freedom to **learn**, **play** and **thrive** is such an important part of growing up. For those of you who want to help change the world, the first step can be as simple as a new pair of shoes.

Thank you for your support,

Amy Fass
Executive Director



Executive Director Amy Fass and Program Manager Lee Kane with Assemblymember Chris Holden on June 28, 2017. Holden nominated Shoes That Fit as a California Nonprofit of the Year and all three were in Sacramento to receive the honor.

impact

over
1,000
volunteers



46
states



2,191
schools



136,543
shoes and other necessities



103,299
children served

“Thank you so much for the shoes you are giving me. This is amazing for what you are doing free shoes are the best. You are going to make a lot of kids happy and you are showing me what kind of person I want to be when I grow up.” — Mariah

play

74.5% of school liaisons surveyed say kids in our program show increased participation in physical activity.

Who knows better than elite athletes the impact a new pair of shoes has on a kid who wants to run, jump and play? Shoes That Fit is the perfect philanthropic fit for these athletes, their organizations and their families. We are so proud to have these talented humanitarians on Team Shoes That Fit!

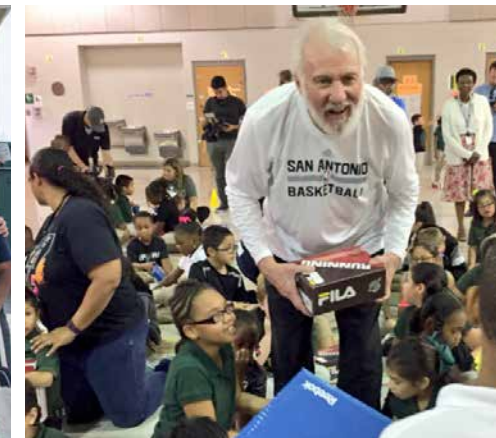
“I wanted to take just a moment to thank you for your generosity. The students who received new shoes were SO excited! Many of them asked if they were allowed to take them home and were so happy when we said YES. I hope you know the impact you have made as many of them have never had a brand new pair of shoes. Thank you so much from the bottom of my heart.”

Sincerely,

Karen D.
Proud Principal of
Griffith School
Phoenix, AZ



LOS ANGELES GALAXY
The Los Angeles Galaxy delivered shoes to 100 kids at Catskill Elementary in Carson, CA and members of the Galaxy II team kicked it with kids at a soccer clinic afterwards!



SAN ANTONIO SPURS
Gregg Popovich and his San Antonio Spurs teamed up to help 200 kids at Hirsch Elementary School in San Antonio, TX.



LOS ANGELES KINGS
The Los Angeles Kings Hockey Team staff, families and mascot Bailey scored a hat trick by delivering 100 pairs of shoes, plus t-shirts and conducting a street hockey clinic with kids at Cimarron Elementary School in Hawthorne, CA.



THE FATHERS AND MEN OF PROFESSIONAL BASKETBALL PLAYERS
Fathers and Men of Professional Basketball Players donated 100 pairs of shoes to kids in need at Gideons Elementary School in Atlanta, GA. Dads present included Charles Paul, Dwight Howard Sr., and Dwyane Wade Sr.



THE CHRIS PAUL FAMILY FOUNDATION
NBA All-Star Chris Paul and his family earned a big assist! The Chris Paul Family Foundation delivered 450 pairs of shoes to three schools in their hometown of Winston-Salem, NC. Chris even joined his family to hand out brand new shoes to 358 kids at Barack Obama Charter School near Compton, CA.



CLINT ROBINSON, WASHINGTON NATIONALS
For the third year in a row, Major League first baseman Clint Robinson donated a portion of his New Balance shoe allotment to Shoes That Fit, helping 25 children round the bases in new shoes that fit.

learn

41.3% of school liaisons surveyed report that children in our program show improvement in attendance.

thrive

84.4% of school liaisons surveyed say kids in our program show increased self-esteem.



Our volunteers are our true SHOEper HEROES, fighting for kids around the country by providing them with new athletic shoes for school. Whether they work with coworkers, congregants, or friends and family, they use their superpowers to send kids to school with dignity and joy, prepared to learn, play and thrive. They say not all super heroes wear capes and we know that is true. Thank you for 25 years of saving the day (and the school year) for children in your own communities!

When Doug Tubbs contacted Shoes That Fit late last year, we weren't sure he and his coworkers at Sempra Energy had time to complete their holiday program before the kids went out for Winter Break. We should never have doubted them! Doug and his crew provided 74 kids with new shoes, socks and toys for the holidays. Not only that, they helped an additional 70 kids just a few months later! "We are so grateful that Sempra is there for our students," says Cyndy Starkey, Lead Campus Supervisor with Lone Hills School in San Dimas. "These families are on extremely tight budgets. Shoes That Fit and Sempra allow them to focus on other necessities they weren't able to before."

The Baker family had just registered their three children at their local Portland high school. The family had fallen on hard times and were living in a single motel room. Despite the fact that Mr. Baker was working full-time, what he earned was just enough to pay for rent and food. Unfortunately, the teens were growing rapidly, and all three of them were in need of new shoes. Thankfully, their high school was a Shoes That Fit recipient, and their school counselor lept into action. She measured the boys and through the Shoes That Fit program at her school, each of them received a new pair of athletic shoes.

"You should have seen their faces," the liaison told Shoes That Fit. "I think Mom cried. Dad was overwhelmed and the kids couldn't believe their good luck!"

thank you

Our corporate partners, sponsors and supporters help kids focus on their studies instead of their circumstances one pair of shoes at a time by mobilizing their employees, customers and corporate foundations. Here's to the next 25 amazing years together!

NORDSTROM



New Shoes And A New World

Rack Room Shoes has provided tens of thousands of children with new shoes for school since they began working with Shoes That Fit in 2007. One story stands out from the more than 20,000 students they helped in 2016.

Susan Tiffie, Counselor at Tom Green Elementary School in Buda, TX says the day that Rack Room Shoes provided new shoes for her students was absolutely gleeful. She says the students are still showing off their shoes as they walk through the hallways.

"I must tell you about one student in particular," says Ms. Tiffie. "This little girl is in kindergarten and her teacher told me she had never seen this girl smile before. She was timid and seldom spoke at all. The day she got her shoes, this 5-year-old girl entered the classroom with a huge smile on her face and she showed everyone her new shoes. She continues to smile and is more outgoing than she had been before."

"Thank you so much to Rack Room Shoes and Shoes That Fit for being wonderful community partners," says Ms. Tiffie. "You didn't just provide a basic necessity. You helped kids feel good at school and be proud of the way they present themselves to the world."

"This little girl is in kindergarten and her teacher told me she had never seen this girl smile before. She was timid and seldom spoke at all."

Susan Tiffie
Counselor at Tom Green
Elementary School
Buda, TX

SNEAKER BALL

SHOES THAT FIT • 25TH ANNIVERSARY GALA



Sponsors

Pomona Valley Hospital Medical Center

- Claremont Toyota • In Honor of Pat, James and Julienne Gorman
- Inter Valley Health Plan
- Elodie and Paul McGuirk
- Perera Construction
- Rack Room Shoes • Vista Metals

Ann and Steve Morgan • Liisa and Andy Primack • Cris and Jeff Stark • Miguel A. Santana and Elizabeth Zamora



April 22, 2017 Union Station, Los Angeles

Shoes That Fit celebrated its 25th Anniversary with a Sneaker Ball gala at Union Station in Los Angeles. The evening honored the Nordstrom family for their partnership over the last 16 years.

Emcee Alonzo Bodden and special guest James Worthy made a great team and together, they helped raise money and increase awareness about Shoes That Fit and why shoes are so important.



Founder Elodie (Silva) McGuirk and Paul McGuirk



Zach Krasman (Guest)

Thanks to our presenting sponsor **NORDSTROM**

When two friends —

former Shoes That Fit Executive Director Roni Lomeli and Nordstrom executive Michele Love — saw a chance to collaborate 16 years ago, they did. After that first successful year, Shoes That Fit and Nordstrom found other ways to continue collaborating and making an impact, eventually developing a holiday giving campaign that has delivered shoes to 110,000 kids.

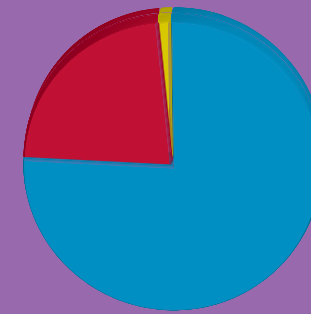
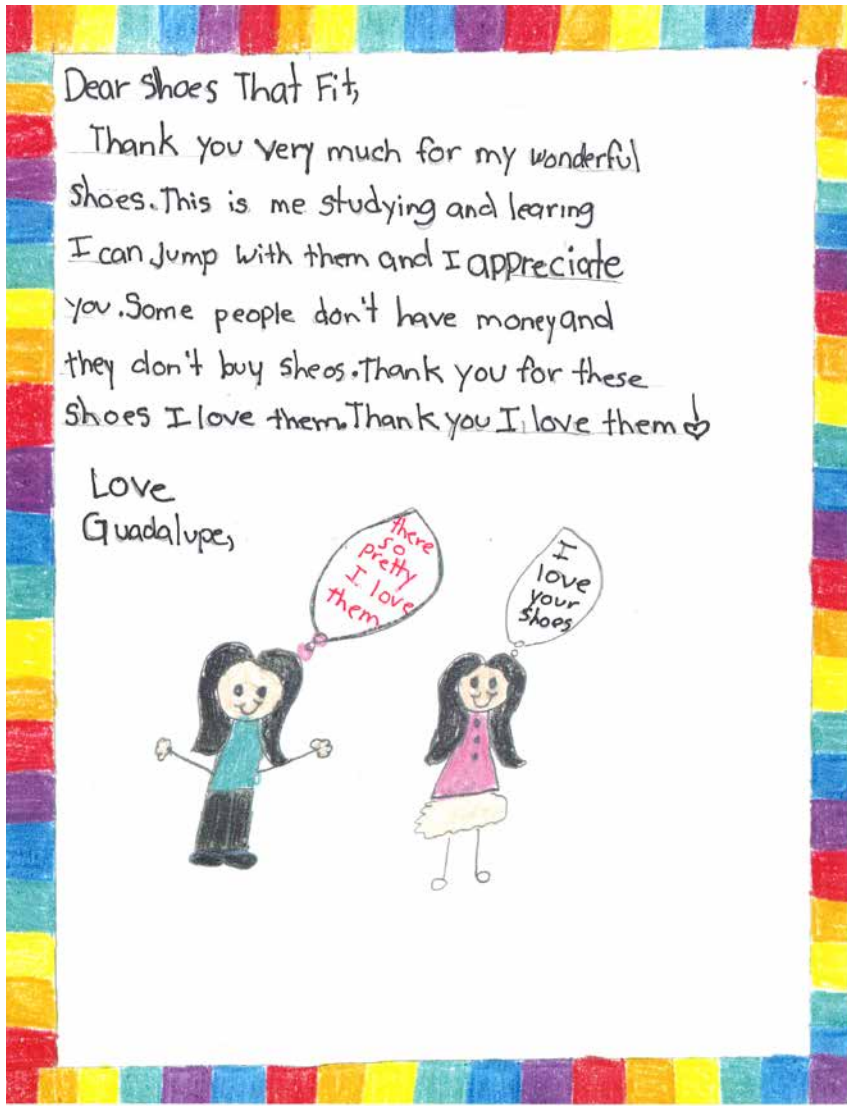
Loyal supporters like Nordstrom, our volunteers, our individual donors and other corporate sponsors are truly the heart and “sole” of our program, and it’s with sincere gratitude that we move forward into our 25th year with renewed hope and determination to help as many kids as we collectively can.



James Worthy (NBA Hall of Famer)

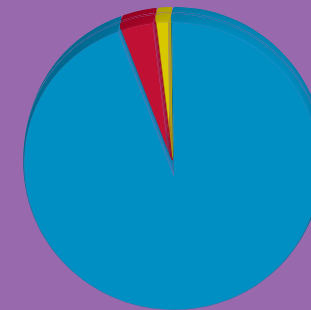


Terri Baldwin [Director, Charitable Giving, Nordstrom], James Worthy, Scott Meden [Executive, VP, Nordstrom, Inc.], Amy Fass [Executive Director]



REVENUES AND SUPPORT
 (for the year ended December 31, 2016)

- Donated Shoes and Clothing \$3,064,230
- Contributions \$916,841
- Other Income, Unrealized Gains, Interest, Dividends \$46,400
- TOTAL** **\$4,027,471**



EXPENSES
 (for the year ended December 31, 2016)

- Program \$3,935,740
- Fundraising \$163,072
- Administration \$63,743
- TOTAL** **\$4,162,555**

END OF YEAR NET ASSETS:
 \$1,177,644



For a list of our **donors and volunteers**, please check out our eco-friendly honor roll online at www.shoesthatfit.org.

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 Psychologist, Private Practice

VICE CHAIR
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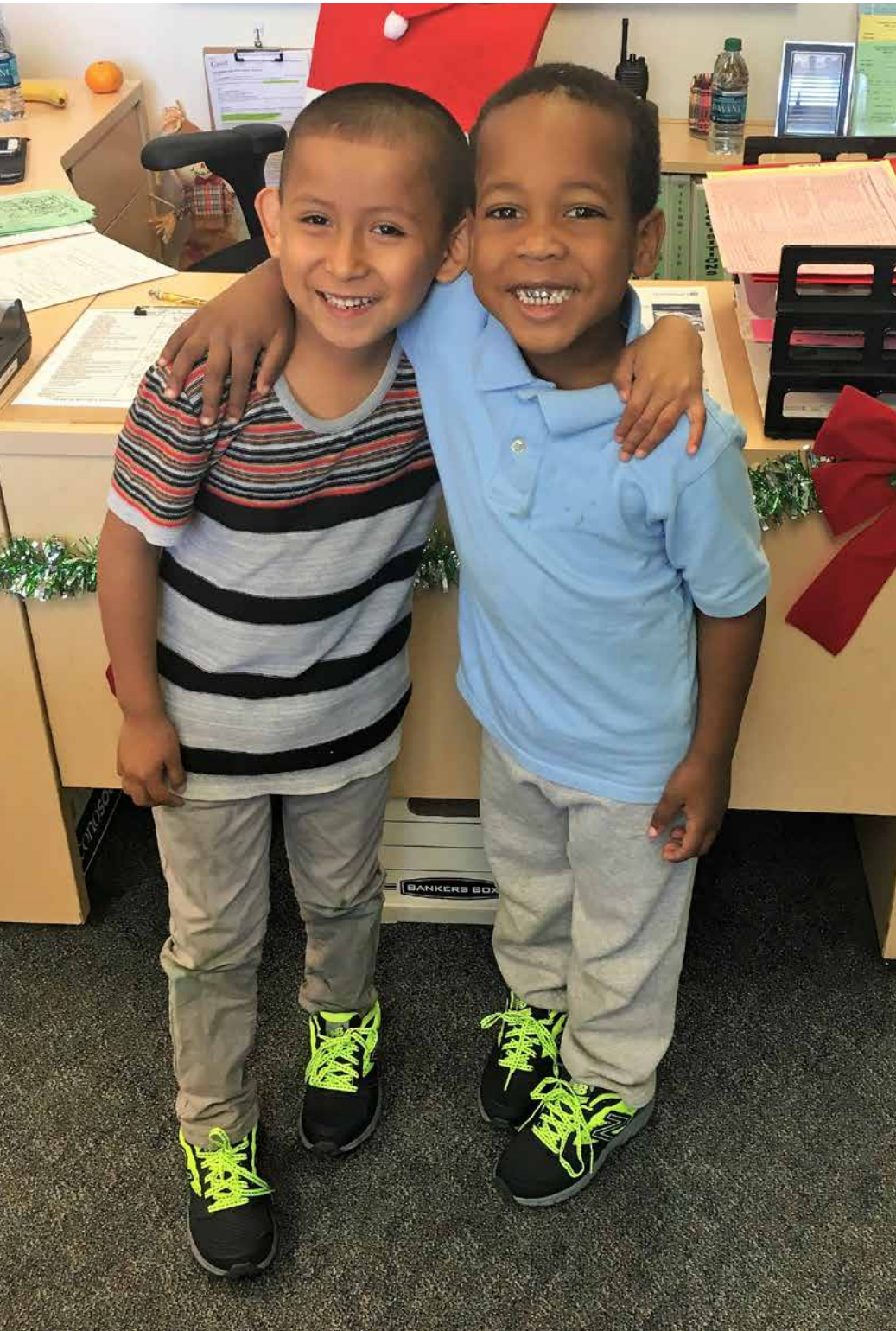


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Every Child Deserves Them

1420 N. Claremont Boulevard, Suite 204-A
Claremont, CA 91711

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Vision:

A new pair of shoes can be a life-changing event for a child. School attendance, self-esteem and behavior improve. Physical activity increases. Smiles return. All from an often over-looked item—a good pair of shoes.

Our vision is that, one day, every child in America who needs new shoes gets new shoes, allowing all children the opportunity to reach their highest potential.

www.shoesthatfit.org
909-482-0050